

Longwood University Graduate Research Symposium
Poster Presentation Judging Rubric

Presenter Name: _____ Title: _____

Category	0	1-2	3-4	5	SCORE
Poster Content	Connection not found between poster content and purpose of study, research hypothesis/question(s), method, conclusions, or implications (if completed research).	Content presented was difficult to understand and did not sufficiently convey a connection to the study, hypothesis, research question(s), method, conclusion, and/or implications (if completed research).	The content was adequately presented but support for the study, research hypothesis, or question(s) is somewhat general. Conclusion and implications were reasonable (if completed research).	Strong material. Well summarized. Clearly shows development of study or research. Material appears to accurately support purpose of study, hypothesis, or research question. Strong conclusion and implications presented (if completed research).	Poster Content
Research Complexity Appropriate to Discipline	Less complex research project, given the field . Purpose of the study and analysis of results not easily interpreted by the audience.	Less complex research project given the field ; however, purpose of the study and results easily interpreted by the audience.	Complex research project, given the field . Purpose of the research and results were difficult to interpret by the general audience.	Complex research project, given the field . Purpose of the study was completely defined and results displayed in a manner interpretable by the general audience.	Research Complexity
Poster Appearance and Clarity	Not visually effective.	Poster was acceptable but needs work to improve visual appeal through better utilization of fonts, colors, headings, and white space.	Poster was adequate but could improve effectiveness through better use of space through font size, colors, headings, and white space.	Visually appealing and strongly effective presentation. Easy to read. Utilized creativity in use of fonts, headings, colors, and white space.	Poster appearance and clarity
Poster Organization	Unable to understand link between information presented and topic of research.	Topic of research is not clear. Information presented is somewhat confusing.	Topic of the research is apparent. The presentation of information could use refining.	Topic of research is clearly evident. Layout of poster is logical, and provides sequential information from intro to conclusion and references.	Poster Organization
Presenter's Oral Presentation	Presenter was not prepared. Demonstrated problems in several areas (no eye contact, no clear discussion of research, lack of professionalism).	Presenter did not convey a sense of confidence or ability to <i>clearly</i> discuss the research problem, methods, conclusion, and implications. Additional practice would be helpful.	Presentation and demonstration of understanding was acceptable. Demonstrated some problems (speaking too softly, use of jargon, hesitation, inability to handle questions, etc.)	Presenter was confident and professional. Established eye contact. Clearly conveyed research problem, methods, conclusions, and implications. Answered questions well. Discussed research in layman's terms or appropriate to judge.	Presenter's Oral Presentation
Add scores in right column to obtain total score. (Maximum total of 25)					TOTAL

- Rubric adapted from WTAMU Competition Poster Presentation Judging Rubric.