Literacy Leadership
Longwood University
Professional Studies Non-credit Class

Instructor Names and Contact Information

Dr. Sarah Tanner-Anderson
Assistant Professor and
Program Director of Educational Leadership

Email: tannerandersonsl@longwood.edu
Telephone: 434-395-4872

Dr. Corrie Kelly
Assistant Professor of Literacy and Learning
University of Lynchburg

Email: corriehkelly@gmail.com
Telephone: 434-825-2779

Class Description

This six-week, fully-online literacy leadership class is designed to provide educational leaders with knowledge and strategies to better support reading specialists, language arts educators, and literacy coaches for success in literacy instruction and leadership at the building and/or division level.

Textbooks or Other Resource Requirements

There are no textbooks required for this class. Assigned readings and corresponding assignments will be posted within each module on Canvas.

Class Objectives/Student Learning Outcomes

By the completion of this class, students will:

- Understand a variety of tools and strategies needed to support literacy instruction at the building- and/or division-level
- Discuss best practices and general methods in literacy learning and instruction
- Demonstrate a general understanding of instructional leadership for literacy

Class Schedule by Module

Module	Topic	Corresponding Assignments
1	Identifying and Understanding Literacy Leaders	Discussion post
2	Literacy Assessment Evaluation	Discussion post + Assessment Evaluation Checklist
3	Instructional Approaches, Materials, and Programs	Discussion post
4	Role of the Literacy Coach	Discussion post
5	Conceptualizing the Role of the Educational Leader	Discussion post
6	Literacy Change Agents	Discussion post + Literacy Leadership Image

Assignments

Weekly Discussion Posts (6 total)

Students are expected to engage in weekly discussion posts that delve deeper into specific topics as outlined in each module. In addition, students must substantively respond to two peers. Discussion posts are worth **5 points** each.

> Students are awarded one point for each:
> - Submitted on-time
> - Scholarly (reference any pertinent readings, additional research, etc.)
> - Make personal/professional connections to the content
> - Substantively respond to at least two peers' posts (more than "I agree" or "good point") x 2

Assessment Evaluation Analysis

Students will evaluate their current literacy assessments using an analysis tool (provided).

Literacy Leadership Image

Students will create an image to illustrate their literacy leadership philosophy, using readings, discussions, and learning from the class to inform their creative work.

Grading & Grading Scale

Weekly Discussion Posts (6 total)	50%
Assessment Evaluation Analysis	20%
Literacy Leadership Image	30%

Grading Scale: All non-credit classes are pass/fail. A minimum percentage of 80% is required to pass.

Class Policies

Student Responsibility:

It is your responsibility to inform yourself of, and to observe, all regulations and procedures required by the university. In no case will a regulation be waived or an exception granted because students plead ignorance of the regulation or assert that they were not informed of the regulation by an advisor or other authority.

Communication Policy:

The instructor will respond to student messages within 24-48 hours, generally through email. For all assignments, feedback will be delivered within one week of the due date.

Attendance & Participation Policy:

Attendance for online courses is determined by how many times and for how long you access the Canvas course (this information is available for each student to the instructor), your participation in the assignments, and your timeliness in submitting requested work or response. Online courses can get away from you if not carefully scheduled. Take the time to review your online commitments, schedule regular and consistent time to be online, and stick to the schedule. You are expected to participate in

all Canvas activities. Failure to participate in Canvas activities may impair academic performance and result in a lower grade. You must assume full responsibility for an online presence.

Technical Assistance:

Please contact our office for assistance with Canvas: Brooke Greenbank, Professional Studies Coordinator, greenbankbl@longwood.edu Office Phone: (434) 395-2140.

Class Evaluation:

At the conclusion of the course, each student will have the opportunity to evaluate the class and instructor through Canvas. Your feedback is important to us. Please take the time to complete the online evaluation.