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Digital Images and Copyright in Your Classroom
Longwood University

Professional Studies *Non-Credit* Class

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Instructor:

Dr. Julie Mersiowsky	**Contact information**	**Office Hours**
Longwood University	E-mail: mersiowskyjc@longwood.edu	By Appt.
	Phone (cell): 434-414-6082	

Class Description:
Learners in this class will locate and curate digital images for use in their classroom. Learners will explore the use and creation of digital images and how they can integrate them into their classroom. Learners will apply appropriate copyright regulations to their use and curation of their own photos.

This is a non-credit bearing class and will not be reflected on a Longwood transcript. We recommend that it is equivalent in content and scope to a one credit graduate class or 30 recertification points. The decision of acceptance is up to your school division's contact and/or the VDOE.

Class Overview:
This class is designed to be self-paced and does not require participants complete the work at the same time or participate in activities or discussions at the same time. However, reviewing what your fellow participants post and initiating discussions with them will greatly enhance your learning and overall experience.

Text:
No textbook is required for this class. Readings will be posted online within the Canvas shell. Students are encouraged to spend book funds on copies of children's books and resources for their classroom instruction.

Goals & Objectives:
Upon completion of this course the learner will be able to:
- Identify the copyright attributed to images to be used in their classroom with 80% accuracy.
- Apply the appropriate creative commons licensing to their own digital image with 80% accuracy.
- Apply appropriate citations to digital images with 80% accuracy.
- Compare and contrast types of copyright with 80% accuracy.
- Categorize images by copyright type with 80% accuracy.
- Evaluate digital images for appropriate and legal use in the classroom.

SCHEDULE		
Dates	Topics	Assignments
Module 1 Week 1 11/25-12/02	• Digital Images and where we get them. • Different types of copyrighting	• Readings & activities • Introduction Discussion Board initial post due by FRIDAY, replies to classmates by MONDAY • Article Reflection 1 due
Module 2 Week 2 12/03-12/09	• How images can impact the classroom • Using images in the classroom • Here Kitty, kitty, kitty	• Readings & activities • Surprising Discussion Board initial post due by FRIDAY, replies to classmates by MONDAY • Introductory Power Point due
Module 3 Week 3 12/10-12/16	• Should I copyright my images? • But I thought we could use anything if we are educators.	• Readings & activities • Article Reflection 2 due • Compare and contrast graphic organizer posted to Discussion Board initial post due by FRIDAY, replies to classmates by MONDAY
Module 4 Week 4 12/17-12/23	• Students and their use of copyrighted images • Citations	• Readings & activities • Photo Essay Due

Class Assignments: Detailed instructions are provided for all assignments within the online class modules located in Canvas. These are general descriptions of the expectations. A full rubric is supplied within each of the assignments on Canvas.

Participate in/Complete Class Activities:
Each module will have at least one activity that you will be asked to complete, post your results, and reflect upon.

- Complete all readings and viewings.
- Introduce yourself through the discussion board
- Surprising discussion board
- Article reflections

Introductory Power Point Presentation
Using the example of "Here Kitty, Kitty, Kitty" presentation, create a power point presentation for your classroom that introduces a new concept to your students. More detailed instructions are located within the rubric on Canvas.

Compare and Contrast Copyright Types
Students will create a graphic organizer (the type is of the learner's choosing) that compares and contrasts the types of copyright for digital images to be used in the classroom. The graphic organizer or a link to it will be posted to the discussion board prior to midnight on Friday. Learners should then reply to at least 50% of their classmates' postings for full credit. More detailed instructions are located within the rubric on Canvas.

Photo Essay:
Students will create a photo essay should contain at least 15 photographs taken or located that are relating to your chosen topic and include descriptions of the photos. The photo essay can be created through any software you are familiar with such as PowerPoint, Sway, Prezi, StoryTeller, Google Presentation, or even a Word document. You are welcome to use whatever you are comfortable in using. Each "slide" or "page" should include the image and a description of the photo telling how it will be used in your classroom and its type of copyright or attribution. More detailed instructions are located within the rubric on Canvas.

Class Grading:

Participation in /completion of Class Activities	25 points
Compare and Contrast Graphic Organizer	50 points
Introductory Power Point	50 points
Photo Essay	100 points
Total Points Possible	225 points

Grading Scale
Non-credit classes are Pass/Fail. If you earn 180 points (80%), you have earned a grade of Pass for the class.

CLASS POLICIES
Student Responsibility:
It is your responsibility to inform yourself of, and to observe, all regulations and procedures required by the university. In no case will a regulation be waived or an exception granted because students plead ignorance of the regulation or assert that they were not informed of the regulation by an advisor or other authority.

Communication Policy:
The instructor will respond to student messages within 24 hours (except holidays), generally through email. For all assignments, feedback will be delivered within one week of the due date.

Professor Contact: It is easiest to contact your professor through her cell phone 434-414-6082. Texting is acceptable, be sure to identify yourself the first time you text. Office hours are flexible. Appointments can be made for in person and telephone meetings as needed.

Attendance & Participation Policy:
Attendance for online courses is determined by how many times and for how long you access the Canvas course (this information is available for each student to the instructor), your participation in the assignments, and your timeliness in submitting requested work or response. Online courses can get away from you if not carefully scheduled. Take the time to review your online commitments, schedule regular and consistent time to be online, and stick to the schedule. You are expected to participate in all Canvas activities. Failure to participate in

Canvas activities may impair academic performance and result in a lower grade. You must assume full responsibility for an online presence.

Technical Assistance:
Please contact your instructor directly for assistance with Canvas.

Netiquette: In a fully online course, students will interact with the professor and other students in various online forums. The professor expects that students will engage in online discussions, emails, and other forms of communication in a professional manner. It is important to treat all of these online interactions as if they are occurring within a classroom setting. Students should carefully edit their written responses and ensure that Standard English is used in all posts and discussions.

Technology Skill Requirements: Students will need basic technology skills to engage fully in this online course. Students should refer to Longwood University's *Technical Skills and Requirements* webpage to ensure that you are prepared to take this course in a virtual environment. This can be found at the following link: http://www.longwood.edu/online/28310.htm

Class Evaluation:
At the conclusion of the course, each student will have the opportunity to evaluate the class and instructor through Canvas. Your feedback is important to us. Please take the time to complete the online evaluation.